

# 2011 Gluten Free Expo Guide Advertising Booking Form

Organisation

Contact Person  Telephone

Billing Address

Email

## Advertising Space required

Size	Specifications (mm)	Cost (exhibitors)	Cost (non-exhibitors)
Full Page	Type area 186w x 273h / Trim area 210w x 297h / Bleed area (4mm) 218w x 305h	<input type="checkbox"/> \$905.00	<input type="checkbox"/> \$990.00
Full Page 2 column	122.3w x 273h	<input type="checkbox"/> \$605.00	<input type="checkbox"/> \$660.00
Full Page Single column	58.6w x 273h	<input type="checkbox"/> \$325.00	<input type="checkbox"/> \$355.00
Half Page	186w x 135.5h	<input type="checkbox"/> \$555.00	<input type="checkbox"/> \$610.00
Half Page 2 column	122.3w x 135.5h	<input type="checkbox"/> \$325.00	<input type="checkbox"/> \$355.00
Half Page Single column	58.6w x 135.5h	<input type="checkbox"/> \$230.00	<input type="checkbox"/> \$250.00
Quarter Page	87.9w x 135.5h	<input type="checkbox"/> \$305.00	<input type="checkbox"/> \$335.00
Quarter Page 3 column	186w x 67h	<input type="checkbox"/> \$325.00	<input type="checkbox"/> \$355.00
Quarter Page 2 column	122.3w x 67h	<input type="checkbox"/> \$170.00	<input type="checkbox"/> \$185.00
Logo Only	Logo appearing adjacent to your listing (exhibitors only) 50w x 50h	<input type="checkbox"/> \$ 75.00	N/A

All costs include GST

**Booking Deadline** Monday 25th July 2011 • **Material Deadline** Monday 1st August 2011

All advertising must be approved by Coeliac NSW/ACT, who reserve the right to accept or reject any advertising material. Food products advertised in the Expo Guide must be gluten free.

The Food Standards Australia New Zealand Code states that "save where otherwise expressly prescribed by this Code, the label on or attached to a package containing, or any advertisement for, food shall not contain the name of or a reference to any disease or physiological condition". This means that the word 'coeliac' cannot be used in any advertising.

No correspondence will be entered into. Advertisements are accepted in good faith however Coeliac NSW/ACT will not be held responsible for any claims made by advertisers.

I have read and agree to the above terms.  
Please accept this booking for advertising space in the 2011 Gluten Free Expo Guide.

Signed

Date

## Artwork Requirements

The Expo Guide will be printed in full colour. Artwork must be delivered to Coeliac NSW/ACT (by email or CD) in one of the following formats:

- High resolution (300dpi) PDF format
- High resolution (300dpi) TIF file
- High resolution (maximum quality) JPG file

## Enquiries

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Coeliac NSW/ACT  
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**RETURN THIS COMPLETED FORM TO FAX 02 9487 5177**